Featured Success Story

Transportation analytics helps CPG company achieve 12% more on-time deliveries

lingaro

Client: A global consumer-packaged goods (CPG) company

Challenges

- Lack of reporting system to identify areas for improvement in operations and find opportunities to bring down costs

- Expansion of capabilities in analytics to better measure daily on-time delivery (OTD) rates, service costs, and quality of service (QoS) against their KPIs

Solutions

- Provided an AI-powered solution that uses predictive analytics to verify and automatically adjust lead times in their existing transportation management system

- Created a solution that benchmarks costs of third-party logistics services against their targets and KPIs

- Helped establish capacity planning and enforce governance on service quality using purposeful, meaningful criteria

Value Delivered

- Achieved 12% more on-time deliveries

- Reduced transportation costs by 5% and lowered less-than-truckload (LTL) shipments

- Decreased shipment costs by 8% by regularly tracking and maximizing vehicle fill rates (VFRs)

- Drove more business value without sacrificing efficiency using an established governance framework